

Bishop Caldwell College

Training and Placement Cell

Introduction

The **Placement Cell** plays a crucial role in locating job opportunities for Under Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. The Placement Cell operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising. On invitation, many reputed industries visit the institute to conduct interviews.

We have been successful in maintaining our high placement statistics over the years and the fact that our students bear the recession blues with record breaking placements itself is a testimony to our quality.

The **Placement Cell** organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc. It also invites HR Managers from different industries to conduct training programmes for final year students.

The **Placement Cell** is to guide students to choose right career and to give knowledge, skill, and aptitude and meet the manpower requirements of the Industry.

Objectives

- Developing the students to meet the Industries recruitment process.
- To motivate students to develop Technical knowledge and soft skills in terms of career planning, goal setting.
- To motivate students aspire for higher studies and guiding them to take competitive exams.
- Aiming to Place the maximum number of students through campus & off-campus interviews conducted by the top companies.

Motive

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Maintaining and regularly updating the database of students. Maintaining database of companies and establishing strategic links for campus recruitments.

- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their requirements and recruitment procedures.
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement training/workshops/seminars for students.
- Arranging periodic meetings with Human Resources Department of companies and TPO's to promote recruitments.
- To assist students for industrial training at the end of the fourth and sixth semester.
- To provide resources and activities to facilitate the career planning process.
- To act as a link between students, alumni, and the employment community.
- To assist students in obtaining placement in reputed companies.

Career Guidance:

- Highlighting articles on departmental notice boards regarding Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
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Career Development Programs organized by Training and Placement Cell

- ❖ Personality Development Program
- ❖ Communication Skills Program
- ❖ Group Discussion Practice

Training & Development:

Keeping in view the industry requirements, the training curriculum is designed for preparing the students for entry-level Graduate Trainees.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation & Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Tests

Report

4.2.2019

- IDBI federal agency conducted a placement drive .
- Group discussion and Face to face interview were given.
- 141 students attended the speech, among them 47 students were willing to face the interview.
- After group discussion and interview 21 students were selected for their training
- 5.2.2019 two of their staff gave training for those selected candidates and they were given instructions to proceed further.

12.04.2019

- A training program on 'Employability skills' was conducted by Sterlite industries, Thoothukudi .
- All the final year students participated in the program.







